



Women's Choice Network *Where the Choice is Life!* 2021 Ministry Summary

Ministry Information

Our Mission is to empower those most vulnerable to abortion to choose life.

Pregnancy Care Centers DBA Women's Choice Network.

Office: PO Box 15034, Wexford, PA 15237

Phone: 724-935-0130

Email: partnerservices@womenschoicenetwork.com

Partners, Donors, & Volunteers Website: www.mypregnancycenter.org

Facebook: facebook.com/mypregnancycenter

Client Services Website: www.womenschoicenetwork.com

Four Ministry locations:

- Office: 12705 Perry Hwy., Suite C Wexford, PA 15090
- North Side: 425 East Ohio Street, Pittsburgh, PA 15212
- Oakland: 4615 Fifth Avenue, Pittsburgh, PA 15213
- Monroeville: Corporate One Office Bldg. II, Suite 100, 4075 Monroeville Blvd., Monroeville, PA 15146

The Nest Children's Boutique: 425 East Ohio St. Pittsburgh, 15212, 412-745-NEST, www.thenestpgh.com



This Past Year -- Brief Description of Our 2020 Year in Ministry

In a year of uncertainty and turmoil, your support made it possible for our doors to be open during the entire COVID-19 crisis. Because of the emerging needs of the community, our numbers rose sharply. The number of follow up visits literally doubled over the previous year. We are grateful that women and men were able to be supported, loved, and cared for with services and programs that save little lives. In our 36 years of ministry we've been trusted by women and men across the region and have documented over 6700 little ones rescued from abortion. Their mothers and fathers were spared a lifetime of regret. In 2020

we served over 1200 new clients, gave over 800 pregnancy tests and over 1,000 STD tests to those clients. Dozens of clients enrolled in our ongoing programs called Life Support and we gave away hundreds of toys at the Christmas Toy Give Away. These outcomes are more than just numbers-- they are lives! And because we are a ministry of Jesus Christ, we want to do more than provide tests and give gifts. We strive to present His Story to every family we serve.

In the midst of a pandemic, God allowed us to launch and build upon these key projects:

1. Our Men's Ministry flourished and the number of men served inside our walls doubled. Men viewing a sonogram of their child chose life, Fatherhood programs increased, and the number of new men entering the center climbed.



2. We opened a children's resale boutique called *The Nest*. Shoppers from across the area find the highest quality new and nearly new clothing at prices every pocketbook will love. 100% of the proceeds go directly to support Life Support client programs at Women's Choice Network.

3. When schools closed, our Pittsburgh Essential Speakers team went into action to create a virtual alternative to the traditional classroom presentations. *Real Talk* is a 10 session streaming video series now available to schools, youth groups, and home educators. This vital sexual risk avoidance message is now entirely virtual and available to a much wider audience. This incredible product is now able to make a national impact.

4. We launched Abortion Pill Reversal (APR) in November 2019 and are the first and only pregnancy center in the Pittsburgh area to offer this life saving protocol. Within the first week, we saw the first abortion reversal! Since then, we've been able to rescue more babies as women who begin a medical abortion and experience immediate regret call for our protocol.

5. Our Option Ultrasound Program continues to provide ultrasounds to women considering abortion. We see nearly one baby saved from abortion every single day in our centers. Over 350 moms chose life in 2020.

All of these programs are offered at no charge to our clients



Client Story: How is God is Working in Peoples' Lives Through our Ministry?



From Executive Director, Amy Scheuring.

As you follow today's headlines and consider the various conversations, I'm hoping to encourage you from a unique perspective that you and I share as supporters of Women's Choice Network. We've all had to pause over this past year to listen, pray, and do some soul searching. I'd like to remind you of the amazing ways that you have touched the lives of those most vulnerable in our city. Young moms and dads have been impacted; their lives have been transformed because you cared for them in their most vulnerable moments.

Moniqua is now a young mom in our Life Support Program. But 6 months ago, she was preparing for an abortion and wanted an ultrasound to find out how far along she was. She saw our online advertising, made an appointment and visited our Center. As she looked up to the screen to see her ultrasound scan, she began to cry. Our staff wrapped around her with support, material aid, and friendship. Moniqua chose life.

"I am unbelievably grateful. You have been such a blessing throughout my whole pregnancy. You have truly been there for me. I am eternally thankful you came into my life. You have supported me in ways you don't even know." —Moniqua



A decade ago, our Board of Directors became aware that over 40% of abortions in Pittsburgh were suffered by African American women (who comprise less than 13% of the population). In 2009, two suburban pregnancy centers prayerfully sought ways to address this glaring and heinous social injustice. Those two organizations reorganized as *Women's Choice Network* with a mission to plant our centers in areas of our city that were targeted by abortion clinics. We have maintained a strong and influential presence on North Side's East Ohio Street, in the heart of Oakland, and at Monroeville's medical hub. We further expanded our services to

address the various needs of all people facing unplanned pregnancy and provide testing, programs and tools to build healthy relationships. I wanted you to know that your support has made the difference. Here's how.

- In the last 5 years, we've served 7,700 clients at 12,800 unique appointments
- 40% of our clients are "Caucasian"
- Just over 40% of our clientele is "African American" or "Multi racial"

As Christians, we believe that every person matters and we must work to rescue those who are often targeted, marginalized, or forgotten. Your faithful giving reaches all lives with life transforming impact. Moniqua's story is featured in our 2020 Banquet video which is now viewable on our website: mypregnancycenter.org

Goals and Requests for 2021

During the challenging season of COVID-19, we did not miss a single day of ministry. Our amazing team was in place and we actually increased our numbers. The number of client appointments for follow up services has increased by 80%! This incredible growth has energized and strengthened us. We know that with God, anything is possible!

Specific Goals for 2021

- Because of the significant program and staff changes made last year, we look forward to seeing the fruit of these investments in 2021 and beyond. Most importantly, we look for more clients to enroll in our Life Support and Doctor Dad sessions. These are life transforming encounters that help us share our faith with clients.
- We are seeking both male and female volunteers to serve in various ways inside our walls. Volunteers working with clients are trained and equipped to serve clients and provide mentoring relationships.
- We are adding an internship program called The Nest Futures Program to provide resume building employment experiences for some of our clients. Inside The Nest, Interns will learn skills that translate into many career settings.
- We are seeking ways to add creative "after hours" classes to continue to invest in our client's lives. These vital connections will expand on our Life Support education while building opportunities for spiritual growth.



Prayer Requests for This Year

- Pray for our wonderful staff. Those serving on the front lines inside our medical centers are: Gloria, Jodi, Nicole, Nathalie, Cindy, Lexi, Alex and Lori. Jessica leads our After Abortion Care.

Lynne leads the team at The Nest. Those serving in our admin office are Elena, Lynn, Val, Abby, and Amy. All of us struggle to meet the needs of our rapidly growing client base, increased budget and the stresses that come with this ministry. We appreciate your prayers.

- Please pray for our Essential Speakers team's new video outreach to schools to successfully reach students this school year.
- Pray for our Board of Directors and pray that God would bring new members this year.
- Pray for additional volunteers to help us with all aspects of the ministry.
- Thank God for His provision and the partnership of our donor community. Over 1900 individual households provided donations in 2020.
- And most importantly, please pray for young women and men in Allegheny County who are confused about sexuality or are considering abortion. Pray that they find our advertising, call us, and be empowered to choose life!

Ways to Serve and Ways to Give in 2021

We are excited about our results. Little ones are protected and lives are being transformed by the Gospel of Jesus Christ. And our growth in outcomes requires a growth in service and resources.

Please prayerfully consider how your parish or congregation might strengthen our partnership this year. Here are some ideas:



- Are you looking for volunteer or missional opportunities for your small groups? Consider a visit to The Nest in the North Side to support our resale store. Or sponsor a (drive thru?) baby shower, host a WCN speaker or implement our Making Life Disciples DVD Curriculum.
- Keep your congregation equipped and informed. Find helpful videos, study guides and other resources for Churches on our website. Click the Get Involved Tab.
- Are you part of our Live or Virtual Baby Bottle Campaigns? Join over 75 Churches who participate each year in this family friendly event.
- Has your Church or School considered adding Women's Choice Network to your list of supported missions? Over 25 Churches provide a monthly donation via church mission funds.
- Be a part of our Annual Events. Find out more about the ongoing events, education and tour opportunities, and our Fall Banquet. Our website keeps your Church connected at www.mypregnancycenter.org Or follow us on Facebook at Facebook.com/my pregnancy center

Individual Partnership Ideas

- Our 2021 Budget requirements are now just over \$1,000,000 to fully staff and run our office and three medical clinic locations. We are supported by individual gifts, Churches, and private grant-makers.
- Consider a monthly gift. Your monthly support means our clients can rely on life affirming help in the months and years ahead.
- Text to Give. Just text *Life* to 412-219-5433.
- Ask your employer about a matching gift or how you can direct your United Way Giving to us. United Way number 1519.
- Consider a gift of appreciated stock or a gift from your Required Minimum Distribution. Legacy giving in your estate planning assures that your giving continues to make an eternal impact.
- Add us as your ongoing Amazon Smile Charity.


