DISO: how millions will build a global brain.*
(Category: New Technology / Next Generation)
(Advanced / Philosophical)

A Defined-Interdependency System of Orientation (DISO) allows us to organize nearly all information in a manner analogous to how a GIS organizes spatial information – using relational concepts to record what is somehow "next to" what. The key is understanding what situations are and what they comprise. The global brain ensues.

1. Why will proprietary search algorithms never be able to tame the information explosion adequately by themselves?

2. Why would a universally-accepted subject classification scheme (if such could ever emerge) never be able to tame the information explosion adequately by itself – much less a hodgepodge of "folksonomy tags"?

3. What is situation mapping, and why is it the key to taming the information explosion?

4. How can we organize information so that we can explore the global contentscape in a manner similar to how Google Earth allows us to navigate the global landscape – zooming in and out and panning this way and that?

5. Why will the most significant transformative potential of social networking remain unrealized until we learn how to map our situations?

6. Why will the idea of a DISO – a Defined-Interdependency System of Orientation – save us from the mediascape splintering envisioned in the "Googlezon" film, "EPIC 2014"?

7. How will a system of a few highly abstract but familiar concepts become the thread used by amateurs and experts together in a massive, fun, decentralized effort to weave the Semantic Web, integrating ontologies and speeding progress in both AI and IA?

8. What constitutes a "global brain"?

9. How can some of the energy, attention, and enthusiasm that consumers currently pour into gaming, chatter, and leisure research be attracted into a collaborative effort toward building a "global brain"?

10. How could a "global brain" catalyze and facilitate a decentralized, peaceful transformation of our global civilization into a more vibrant, creative, sustainable, and compassionate society?

David is the person whom happenstance guided to begin asking the questions that summoned the idea of a DISO. Seed insights began arriving in 1986. Since then, David has devoted himself as best he could to bringing forth the DISO idea. He has been working on it full-time since 2003.

**Proposal for a presentation to the 2009 South-by-Southwest Interactive Festival in Austin, TX.
Between Aug. 8-29 (2008), you may vote for this presentation to be included in the Festival.
For step-by-step instructions on how to vote for the proposal, visit http://www.situationmaps.com.*

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