

Keep Your Freedom - Drive Sober on July 4th



This Independence Day holiday, the Kansas Department of Transportation is partnering with the U.S. Department of Transportation's National Highway Traffic Safety Administration for the national *Buzzed Driving Is Drunk Driving* awareness campaign to help keep impaired drivers off the road.

Please remember these drunk-driving statistics as you celebrate the holiday this summer:

- In 2019, 515 people died in motor vehicle crashes over the July 4th holiday period (6 p.m. July 3–5:59 a.m. July 8, 2019). Thirty-eight percent (198) of those fatalities occurred in alcohol-impaired crashes.
- From 2015 to 2019, there were 1,339 drivers killed in motor vehicle traffic crashes over the 4th of July holiday period and 38% (512) of the drivers killed were alcohol-impaired (BAC of .08+).
- During the 2019 July 4th holiday period, 69% of those who died in alcohol-impaired crashes were in a crash involving at least one driver or motorcycle operator with a blood alcohol concentration at or above .15.
- Nighttime is especially dangerous: Over the 2019 July 4th holiday period, 79 % of the 198 people who died in alcohol-impaired motor vehicle traffic crashes were involved in crashes between 6 p.m.–5:59 a.m.

Over the July 4th holiday period in 2020, the Kansas Highway Patrol made 20 DUI arrests, issued 824 speeding citations, and also issued 97 seatbelt citations.



The Cost of Drunk Driving

- On average, a DUI can set you back \$10,000 in attorney's fees, fines, court costs, lost time at work, higher insurance rates, and more.
- The financial impact from impaired-driving crashes is devastating. Based on 2010 numbers (the most recent year for which cost data is available), impaired-driving crashes cost the United States \$44 billion annually.
- If you're caught drinking and driving, you can face jail time. Imagine trying to explain that to your friends and family or your place of employment.
- Drinking and driving can cause you to lose your driver's license and your vehicle. This could inhibit you from getting to work, resulting in lost wages and, potentially, job loss.

Celebrate with a Plan

Always remember to plan ahead when you will be celebrating. If you plan to drink, plan ahead for a sober driver to take you home. If it is your turn to be the designated driver, take it seriously and do not consume any alcohol.

- Remember that it is never okay to drink and drive. Even if you've had only one alcoholic beverage, designate a sober driver or plan to use public transportation or a ride service to get home safely.
- If you see a drunk driver on the road, call 911 immediately.
- Do you have a friend who is about to drink and drive? Take the keys away and make arrangements to get your friend home safely.

This Fourth of July, commit to only driving when you're 100-percent sober.

[Click here for more information](http://buzzeddriving.adcouncil.org)

Summer Safety Reminders

#HeatstrokeKills



28% of children that died in hot cars
were playing in an **unattended vehicle**.

Everywhere you go...



State²State
BUCKLE UP



Share the Road With Farm Vehicles



Agriculture is a major industry in Kansas. As we move through summer and harvest time, it's not unusual to encounter slow-moving farm vehicles on the roads.

As drivers, we all have a job to do: keep everyone safe on the road. Here are some tips to keep in mind:

1. Pay attention. Scan ahead for slow-moving vehicles and adjust your speed well before you reach them.
2. If a farmer pulls over to the right, it does not necessarily mean they are letting you pass. They may be slowing to make a wide left turn into a driveway or field. Be sure they are not turning before going around them.
3. Even when you're following a slow-moving vehicle, it is only safe and legal to pass in a passing zone.

Upcoming Events



THE B.R.A.K.E.S. STORY—Dedicated to Saving Young Lives

When NHRA drag racing star Doug Herbert lost his two young sons, Jon and James, in a tragic car crash in January of 2008, his grief led to his resolve to create a driving program which would help to prevent other families from experiencing similar heartbreak by teaching young drivers more conscientious and confident skills behind the wheel.

Thousands of teenagers lose their lives each year across the country in traffic collisions. This staggering number of fatalities can be reduced through the efforts of B.R.A.K.E.S. and its Teen Pro-Active Driving Curriculum.

[Click here for more information](#)

SAFE KIDS DAY AT THE ZOO

Prizes - Activities
Family Fun - Entertainment
Free Helmets*

*To redeem, child must be present. Available only while supplies last

July 31, 2021 9 a.m. - 3 p.m.
 Topeka Zoo, 635 SW Gage Blvd.



2021 KSJOA ANNUAL CONFERENCE

JULY 26TH-30TH



THE OREAD HOTEL | LAWRENCE, KS



KSJOA President Jon Adkins invites you to join us for a week of in-person training, professional development, networking and fun during our 2021 KSJOA Annual Conference in Lawrence.

This is a great opportunity for D.A.R.E. officers, School Resource Officers, G.R.E.A.T. officers, school administrators, law enforcement supervisors, juvenile court/corrections officers & school safety/security personnel. The KSJOA Annual Conference is proudly supported by Kansas Attorney General Derek Schmidt.



Andy Core

Mon. 7/26

Andy Core, award-winning author/speaker - "Leading Under Stress"

Lunch sponsored by the KS Dept. of Transportation SAFE Program

Mark Yarbrough, retired Texas District Attorney - Give 'Em the FINGER!"

* Evening event: Icebreaker & networking with snacks/finger food plus karaoke

Tue. 7/27

Phil Chalmers, criminal profiler - "Profiling Teen Killers & School Shooters"

John Calvert, director of KS Dept. of Education Safe and Secure Schools Unit - "Relationships: Be the Adult!"

* Evening event: Kansas City Monarchs vs. Houston Apollos baseball game in KC, KS



Phil Chalmers

Wed. 7/28

Lt. Jim Glennon, Calibre Press - "Reading People; How to better evaluate body language by accurately reading conscious and unconscious cues"

Gabe Morales, executive director of Criminal Justice Solutions

"Human Trafficking, Gang Members & Outlaw Bikers"

* Evening event: Cornhole Tournament



Jim Glennon

Thu. 7/29

Jeanine Long & Jodi Grover, VIBE (Virtual Interactive Based Education) - "Trauma, Brain Development, De-Escalation Techniques & Creating Relationships with Students"

Chief Doug Schroder, Hesston KS Police - "Hesston Active Shooter Incident Debrief"

Sgt. Scott Harvey, Speaking of Harvey and former D.A.R.E. officer "High Impact Communication, Social Media & Technology Update with Curriculum Opportunities"

* Evening event: KSJOA Awards Banquet Dinner | **Scott Harvey**, guest speaker



Scott Harvey

Fri. 7/30 morning

KSJOA General Membership Meeting
Organizational Updates & Conference adjournment

KSJOA FULL CONFERENCE RATE: \$225

CONFERENCE DAY PASS RATE: \$100

CONF. HOTEL RATE: \$96/NIGHT

REGISTER AT:

WWW.KSJOA.ORG

UNDER THE 'CONFERENCE' TAB

IF YOU HAVE ANY QUESTIONS, CONTACT:
JON ADKINS, KSJOA PRESIDENT

KSJOA.2020@GMAIL.COM



DURING THE CONFERENCE, KSJOA WILL ALSO BE HOSTING TWO NASRO COURSES:

* **ADVANCED SRO (JULY 27-29)**

* **SRO SUPERVISORS & MANAGEMENT (JULY 27-29)**

Register for these courses at:

WWW.NASRO.ORG

Registering for any of these NASRO courses gets you **FULL** KSJOA conference access and a complimentary Awards Banquet Dinner ticket for Thursday evening.

* Please be advised COVID-19 safety protocols will be in place following CDC and Lawrence-Douglas County Health Department guidelines.

2021 Kansas Traffic Deaths

170

DRIVE TO ZERO



4.9%

Compared to 1/1/20 - 6/15/20

Preliminary data as of June 17, 2021



KANSAS
HIGHWAY PATROL



Kansas Traffic Safety Resource Office

2930 SW Wanamaker Dr. Suite 100

Topeka, KS 66614

800-416-2522

785-233-1342 (Fax)

ktsro@dcca.org | www.ktsro.org

Free Traffic Safety Materials Order Form



Kansas Traffic Safety Resource Office | 2930 SW Wanamaker Dr. Suite 100, Topeka, KS 66614

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