

ELEVATING *life* RESPONSIBLY EVERY DAY

2016 CORPORATE SOCIAL RESPONSIBILITY REPORT



Constellation Brands



Constellation Brands (NYSE: STZ and STZ.B) is a leading international producer and marketer of beer, wine, and spirits with operations in the U.S., Canada, Mexico, New Zealand, and Italy. In 2015, Constellation was one of the top-performing stocks in the S&P 500® Consumer Staples Index. Constellation is the No. 3 beer company in the U.S., with high-end, iconic imported brands including Corona Extra, Corona Light, Modelo Especial, Negra Modelo, and Pacifico. The company's beer portfolio includes Ballast Point, one of the most awarded craft brewers in the U.S. Constellation is also the world's leader in premium wine, selling great brands that people love including Robert Mondavi, Clos du Bois, Kim Crawford, Meiomi, Mark West, Franciscan Estate, Ruffino, and Jackson-Triggs. The company's premium spirits brands include SVEDKA Vodka and Casa Noble Tequila.

Based in Victor, New York, the company believes that industry leadership involves a commitment to brand building, our trade partners, the environment, our investors, and to consumers around the world who choose our products when celebrating big moments or enjoying quiet ones.

100+ brands in our portfolio

sales in approximately 100 countries

40+ facilities

9,000 talented employees, approximately

\$6.55B FY16 net sales

23% FY16 increase in stock price

A LETTER *from* OUR CEO

TO OUR STAKEHOLDERS,

Since our founding more than seven decades ago, **CORPORATE SOCIAL RESPONSIBILITY (CSR)** has been fundamental to the way we do business. Our founder, and my father, Marvin Sands, understood the importance of CSR—not just because it was the right thing to do, but because it is critical to a company’s long-term success.

We understand the real business benefits of operating responsibly. It is important to many of our key stakeholders—from customers and investors to government officials and our neighbors in the communities where we operate. CSR is also a clear driver of employee engagement. It fosters a positive company culture and attracts the best talent. It helps us be more efficient and minimize resource use, which often results in cost savings. As we continue to grow, CSR will remain integral to the way we build a stronger company, successful brands, and shareholder value.

We continue to enhance and better coordinate our CSR program to ensure alignment with our overall business strategy. Our CSR steering committee, which is made up of senior leaders from across our company, sets the strategic direction for our overall CSR program. Each of our three pillars—giving back, sustainability, and social responsibility—has a committee that sets strategy for its respective pillar, identifies opportunities, and manages the execution of our initiatives. These committees are comprised of a wide range of employees to ensure that the voices of our many different geographies, job functions, and employee groups are heard.

In fiscal year 2016, we celebrated a number of successes across our business, and our CSR program was no exception. We showed our commitment to transparency by being named to the CDP’s leadership index for the second year in a row and receiving a disclosure score of 100. We increased global volunteer participation in our Nourishing Neighbors initiative by 40% over last year and donated nearly \$500,000 through our Employee Match Program, an increase of 17%. We also joined the Techniques for Effective Alcohol Management (TEAM) Coalition, an alliance that promotes responsible drinking at sports and entertainment facilities, and helped launch the first-ever boxing integration of its *Responsibility Has Its Rewards* program.

I want to personally thank the many people and organizations with whom we partnered during the past year on our responsibility initiatives. This spirit of collaboration is key to making our efforts successful. Most of all, thank you to Constellation employees at every level, around the world, who truly **elevate life responsibly every day.**

Sincerely,



Rob Sands, president and chief executive officer



GIVING *back*

Our founder, Marvin Sands, made giving back **AN ESSENTIAL COMPONENT OF OUR COMPANY CULTURE FROM THE VERY BEGINNING.** At the local and regional level, our people and brands support a number of giving back programs that meet the unique needs of the different communities where we operate. Our primary global initiatives, which include Nourishing Neighbors, our Employee Match Program, and Community Giving, aim to unify our efforts and maximize our impact.

730+

employees volunteered during our Nourishing Neighbors Week of Giving Back (an increase of 40% over FY15)

\$70,000

in employee and company donations to Blessings in a Backpack, which will help 700 children in our local communities with vital food assistance

100,000+

pounds of food collected at our company locations (an increase of 1,000% over FY15)

NOURISHING NEIGHBORS During our annual week of giving, employees take paid time off to volunteer at local food banks. Employees and the company also donate food and money. Our global employee ambassadors coordinate the initiative at the local level, ensuring the needs of each community are met. **(A)**

nearly

\$500,000

in total donations through the program in FY16 (an increase of 17% over FY15)

nearly

\$2M

in donations since we instituted the match program in 2011

EMPLOYEE MATCH

This program allows Constellation Brands to contribute to the causes that are most important to our employees. We match their contributions, dollar for dollar, to the eligible charity of their choice once per year. Employee Match Day provides incentives to increase participation, resulting in more than \$157,000 in total donations in a single day.



100,000+

bottles of wine, beer, and spirits donated to charitable events in FY16

\$4M+

from Constellation Brands and the Sands Family Foundation in FY16 in total cash and non-cash donations. (Total includes only donations made through our corporate community giving program and by the Sands Family Foundation, not donations made by our divisions or brands.)

COMMUNITY GIVING

Employees from around the world have a voice on our giving back team, which helps ensure our corporate giving efforts are guided by what is most important to employees and local communities. We focus our efforts in three areas—arts and culture, health care, and education—and supported more than 2,500 organizations in FY16 with money and product.

HABITAT FOR HUMANITY Wine Rack, our wine retail chain in Canada, completed its third fundraising campaign. The campaign raised \$180,000 in just three months—\$30,000 more than the goal. Wine Rack employees aren't the only ones supporting Habitat for Humanity. Constellation's Ontario team also helps build homes and raise money for the organization.

KIDSCAN In New Zealand, we partnered with KidsCan, an organization committed to addressing education and poverty issues among young children. In addition to a \$30,000 donation, employees helped plant fruit trees at two schools in Auckland and one in Hawkes Bay in support of the organization's Orchards in Schools initiative. Fruit from the trees will be available to the schools' children as well as the wider community.

NEW ZEALAND RELIEF Our New Zealand business donated \$10,000 to the New Zealand Red Cross last year for the Vanuatu Cyclone Appeal. Many people from this small Pacific Island come to New Zealand for vineyard work. We also donated \$6,000 to LANDSAR (Land Search and Rescue) and its search dog program.

NAPA WILDFIRE RELIEF We offered a special two-to-one match on all employee donations to the American Red Cross to assist with wildfire relief in Northern California. The effort raised a total of \$100,000.

THE V FOUNDATION FOR CANCER RESEARCH

In fiscal 2016, we donated \$1 million to The V Foundation, one of the leading cancer research funding organizations in the U.S. The donation, Constellation's single largest to the foundation, reflects the most successful "Your Corona Gets Us Closer to a Cure" initiative to date. Since we began partnering with The V Foundation, our Beer Division has raised more than \$3 million and provided more than \$7 million in overall support. (B)

SKYRISE Team Corona Light raised nearly \$180,000 in corporate sponsorship and individual contributions—an 18% increase from last year—at SkyRise Chicago 2015, which benefits the Rehabilitation Institute of Chicago (RIC). Team captain and former RIC patient Margaret Hackett was the top overall fundraiser at \$32,000. In seven years, we have raised nearly \$600,000 for RIC through the event.

WAR CHILD In 2015, Jackson-Triggs in Canada raised \$54,254 for War Child, a 140% increase from 2014. War Child, which works with children in war-affected communities, has been the charity of choice for Jackson-Triggs' summer concert series since 2010. Since that time, the series has raised more than \$281,000. (C)

NEW YORK WINE & CULINARY CENTER We donated \$70,000 to the New York Wine & Culinary Center in Canandaigua, New York, as a tribute to our company's 70th anniversary. Constellation Brands is a founding member of the center.





D



E



F



G

TOUR DE CURE 115 riders on our “Smooth Finishers” team raised more than \$95,000 for the American Diabetes Association at cycling events in New York, Illinois, California, Texas, and Washington state. Our coast-to-coast showing made us one of the top-ten U.S. fundraisers for this event. **(D) (E)**

RIDE TO CONQUER CANCER In their second year participating, British Columbia’s Sumac Ridge Estate Winery and our 26-member “Sumac Ridge Riders” team raised \$97,701 for the B.C. Cancer Foundation, increasing their contribution by more than \$5,000 from last year and contributing to an event total of \$8.4 million.

CORONA CARES Our Beer Division’s North Carolina Gold Network distributors raised \$200,000 for the N.C. Cancer Hospital as part of our annual Corona Cares partnership with the hospital’s Comprehensive Cancer Support Program. In six years, Constellation has raised more than \$850,000 to support cancer patients and their families across all 100 counties of North Carolina.

SUPPORTING INNOVATIVE THERAPY IN MEXICO

Cabalgando por una Sonrisa (Riding for a Smile) is a Mexican non-profit organization dedicated to providing equine and occupational therapy to people with disabilities. Constellation donated \$55,000 for a new roof over the center, which provides services to approximately 60 children and 75 adults monthly near our Nava Brewery. **(F)**

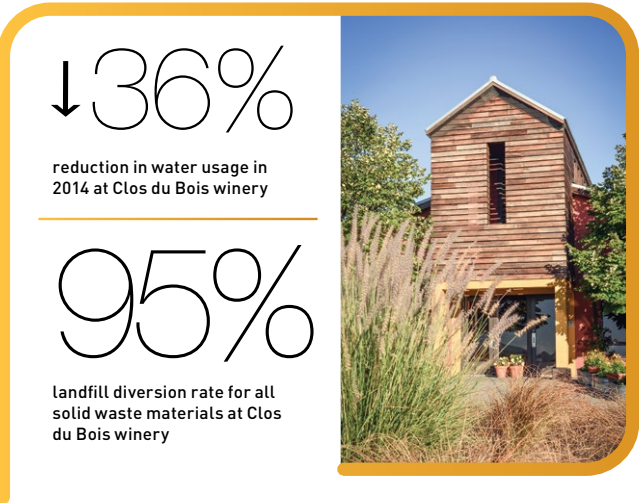
SUPPORTING HEALTH AND WELLNESS Our \$75,000 donation helped fund construction of the Taylor Farms Family Health & Wellness Center in Gonzales, California, located near our Gonzales and Estancia wineries. Our Central Coast operations team proposed supporting the center to help expand primary care accessibility and positively impact the overall health and wellness of people in the community.

YOUTH ORCHESTRA AND CHORUS We supported Orquesta y Coro de la Transformación, an orchestra and chorus project for children who live in high levels of poverty in Michoacán, Mexico, with a donation of \$15,000. The project provides free musical education to about 150 children every afternoon after school.

CHICAGO CARES Once again our Beer Division teamed up with Chicago Cares, a leading volunteer organization, for its annual service event at an elementary school in Chicago. More than 200 employees put in over 850 hours during the two-day effort. **(G)**

SUSTAINABILITY

Focusing on our environmental impact is critical because **OUR BUSINESS DEPENDS ON THE LAND AND OTHER NATURAL RESOURCES**. Operating in a more sustainable way helps us drive innovation to find efficiencies and minimize resource use, ultimately reducing costs. We also aim to engage our employees in our sustainability efforts.

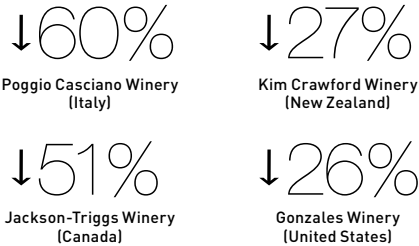


NAVA WATER STEWARDSHIP

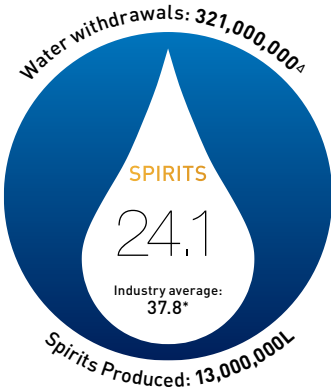
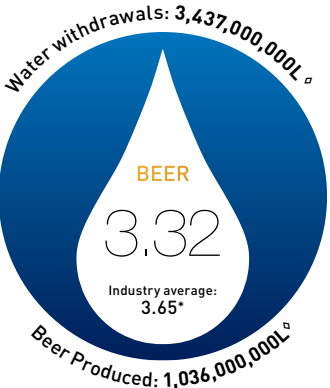
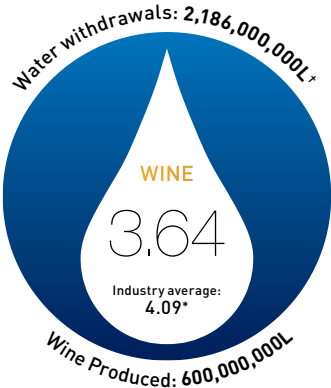
The sustainability strategy at our brewery in Nava, Mexico prioritizes water efficiency, energy efficiency, greenhouse gas emissions, and recycling. Its water efficiency rate of 3.32 liters of water per liter of product is one of the best in the industry, and the wastewater treatment system enables us to reuse about 26% of incoming water.

INTERNAL SUSTAINABILITY AWARD This award recognizes achievements and increases visibility in sustainability initiatives, increases employee participation in local sustainability programs, and encourages progress towards meeting our sustainability goals and targets. Our second annual award went to Clos du Bois for its strategic focus on environmental impact. Among the winery’s many achievements were projects that led to a 36% reduction in water use in 2014, and an employee awareness program that led to a landfill diversion rate of 95% for all solid waste materials.

WATER WITHDRAWAL REDUCTIONS FY15 TO FY16

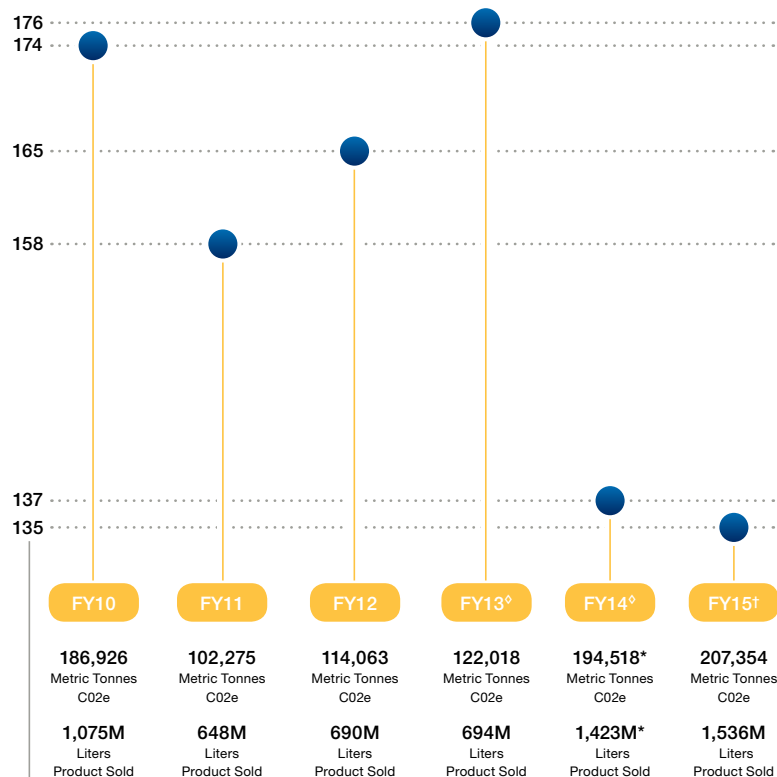


WATER INTENSITY FY16



[†] Liter of water withdrawals per liter of product produced (all data rounded to nearest million).
[‡] Only winery water withdrawals used, no vineyard irrigation water data included. * "Beverage Industry Continues to Drive Improvement in Water and Energy Use." Beverage Industry Environmental Roundtable, 2015. [‡] Data represents Nava brewery only. ^Δ Only represents spirits facilities under our operational control.
 In collecting data for this report, we discovered a non-material inaccuracy in FY15 data stated in our FY15 CSR report. An updated version of our FY15 CSR report is available at constellationcsr.com.

GLOBAL GREENHOUSE GAS EMISSIONS



◇ Carbon Intensity Metric Scope 1 and 2
(Metric Tonnes CO2e/Million Liters of Product Sold)

96%

recycling and waste diversion
at Woodbridge Winery



WOODBIDGE RECYCLING

Woodbridge Winery had a 96% waste diversion rate in fiscal year 2016. Not only was this good for the environment, it led to real business benefits—the recycling program generated revenue of \$60,000 compared to \$7,000 in 2008, and the winery incurred trash expenses that were 42% less than 2008 despite significant production increases.

◇ In collecting data for this report, we discovered non-material inaccuracies in FY13 and FY14 data stated in our FY15 CSR report. An updated version of our FY15 CSR report is available at constellationcsr.com.

* Significant increase in Liters of Product Sold and Metric Tonnes CO2e due to FY14 acquisition of Nava Brewery.

† Our waste and global greenhouse gas emissions data collection is completed in June each year, making FY15 our latest available data.



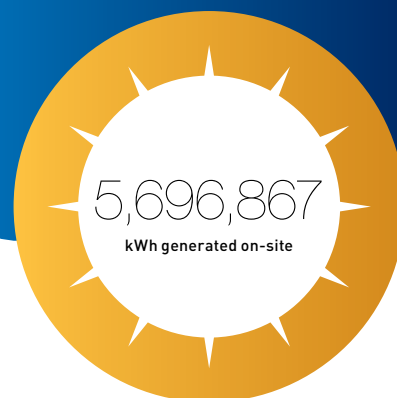
SOLAR ENERGY AT RAVENSWOOD

133%

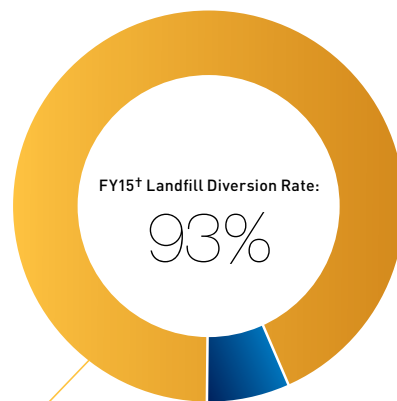
of total energy needs
at Ravenswood Winery
generated by on-site
solar in FY16

SOLAR ENERGY GENERATED FY16

Our solar footprint is one of the largest in the California wine industry, spanning four of our facilities.



WASTE DIVERSION FY15



260,169 Metric Tonnes
of Material Diverted
from Landfill

19,728 Metric
Tonnes of Material
Sent to Landfill

BIER'S JOINT COMMITMENT We are a proud member of the Beverage Industry Environmental Roundtable (BIER), a technical coalition of leading global beverage companies working together to advance environmental sustainability within the beverage sector. In 2015, we signed BIER's Joint Commitment on Climate Change, declaring that as a sector we will continue to reduce energy consumption, do our part to help fulfill national commitments on greenhouse gas reductions, develop the tools and know-how to best evaluate and manage water risk, and more.

ROBERT MONDAVI WINERY POWER In 2015, Robert Mondavi Winery signed on to an energy program with Marin Clean Energy (MCE), a public, non-profit electricity provider. The winery now receives 50% renewable energy from sources such as solar. (H)

TREE CANADA The Dreaming Tree Wines, in collaboration with Tree Canada, unveiled a Dreaming Tree Grove in both Toronto and Montreal—the result of the brand's commitment to donate proceeds from every bottle of The Dreaming Tree wine sold in Canada to leading Canadian environmental organizations. (I)

HAWTHORNE ELECTRICITY REDUCTION Our Hawthorne Mountain Vineyard in British Columbia reduced electricity consumption by 20% by installing a variable speed pump for vineyard irrigation.

NIAGARA CELLARS RECYCLING Niagara Cellars has increased the amount of materials recycled at the winery by more than 50%. The winery also started recycling sea container wine bladder bags—more than 19,000 kg of bags have been recycled.

SUSTAINABILITY AT RUFFINO Our La Solatia Estate uses Heliosecc, an innovative system that captures water used to clean vineyard equipment and allows it to evaporate through the sun and wind, leaving a minimal amount of residue for disposal. Ruffino also has a dedicated sustainability team that holds workshops, listens to employee ideas, and more. (J)



100

DISCLOSURE SCORE

CDP LEADERSHIP INDEX We place an emphasis on transparency and disclosure, and for the second year in a row, we were named to CDP's leadership index, which recognizes S&P 500® companies that are leaders in the depth and quality of climate change data disclosed to investors and the global marketplace. We received a disclosure score of 100—the highest possible score.

social RESPONSIBILITY

WE ARE FIRMLY COMMITTED TO PRODUCING, ADVERTISING, AND PROMOTING OUR PRODUCTS IN A RESPONSIBLE MANNER.

We strongly support efforts to eliminate underage consumption of beverage alcohol and drunk driving. Our social responsibility efforts are focused in three areas: our own practices, our community outreach, and advocating for our beliefs.



30+

markets in the U.S. were targeted with
"The legal drinking age is 21" messaging

50M+

impressions in both English and Spanish in
locations including Chicago, San Antonio, and
Washington, D.C.



WE DON'T SERVE TEENS

We support this national campaign in the U.S., which is coordinated by the Federal Trade Commission, through a diverse range of marketing placements in both English and

Spanish. In 2015, our program touched more than 30 U.S. markets with more than 50 million impressions.

GLOBAL MARKETING CODE Our Global Code of Responsible Practices for Beverage Alcohol Advertising and Marketing shows our long-standing commitment to promoting and selling our products using the industry's best practices. Compliance with the code is mandatory—in both the express provisions as well as the spirit and intent—for all our brands and others involved with their promotion.

TEAM COALITION In FY16, we joined the Techniques for Effective Alcohol Management (TEAM) Coalition, an alliance that promotes responsible drinking and positive fan behavior at sports and entertainment facilities. Together with Corona, we jointly launched TEAM's first-ever boxing integration of its *Responsibility Has Its Rewards* program.

PROMOTING HEALTHY CHOICES IN ITALY Ruffino teamed with alcohol producers, retailers, *Unione Italiana Vini*, and Wine in Moderation to support the *Conoscere l'alcol* (Do You Know Alcohol?) campaign, which is endorsed by Italy's Ministry of Health to promote a holistic approach to a healthy lifestyle. Features included point-of-sale materials at supermarkets, trained staff to discuss responsible drinking issues with consumers, and social media outreach.

RESPONSIBILITY.ORG We are a proud member of Foundation for Advancing Alcohol Responsibility (Responsibility.org), a leader in the fight to eliminate drunk driving and underage drinking. Their work includes Alcohol Responsibility Month in April, a back-to-school alcohol responsibility campaign, and its Virtual Bar app, which educates users about the factors that could contribute to blood alcohol concentration. (K)

SAFE RIDE HOME This program reimburses taxi or public transportation fare for our employees for personal, non-company use. Safe Ride Home shows our commitment to the well-being and safety of our employees, while promoting the importance of responsible drinking practices.

WRAPPY AWARD We received the 2015 WRAPPY Award for Corporate Sponsorship for our support and dedication to SoberRide®, the Washington Regional Alcohol Program's (WRAP) free cab ride service. The program offers rides during key holidays to prevent drunk driving in the Washington, D.C. area. In 2015, SoberRide® provided more than 1,300 rides and added its first-ever Cinco de Mayo effort. (L)

ENGAGING STAKEHOLDERS We proudly work alongside our industry counterparts to share with lawmakers our responsible drinking efforts. Examples include panels coordinated by the Beer Institute to discuss responsible drinking initiatives, and a public service announcement program with the National Association of Broadcasters that invites members of Congress to create responsibility messages for their home districts during the holidays.

RESPONSIBLE RETAILING TRAINING We teamed up in Illinois with the national, state, and local restaurant and hospitality associations to support a recent state mandate with a program that offered discounts on the ServSafe® alcohol training program and a series of free classes in Spanish.

CHALLENGE & REFUSAL TRAINING To help prevent sales to minors and intoxicated adults, new employees of Wine Rack, our wine retail chain in Canada, are required to take this Liquor Control Board of Ontario training. It is also reviewed with all employees annually.



RESPONSIBILITY
starts with *me.*

K



3,300+

free transit rides in Chicago on
New Year's Eve



SAFE RIDES ON NEW YEAR'S EVE

In connection with the Chi-Town Rising New Year's Eve celebration in Chicago, our sales team provided vouchers for more than 3,300 free transit rides to help revelers ring in the new year responsibly.

ABOUT THIS REPORT This report highlights many of the key initiatives of our Corporate Social Responsibility program during our 2016 fiscal year (March 1, 2015 through February 29, 2016). It is intended to provide an overview of our commitment to our CSR program for our investors, customers, employees, and other stakeholder groups.

More information on our CSR efforts can be found on our CSR website, www.constellationcsr.com, and on our corporate website, www.cbrands.com. More detailed information about the risks, management, and performance relating to our greenhouse gas emissions and water use is available to the public through our submission to the CDP (formerly the Carbon Disclosure Project).

More information on Constellation Brands, Inc. can be found on www.cbrands.com and in our fiscal 2016 Annual Report to Stockholders.

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